

## Search for Dy. CEO

**Sasvitha Home Finance Ltd, Chennai based , 4 year old , profitable , professionally managed company engaged in affordable housing is searching for a candidate for Deputy Chief Executive Officer in pursuance to its plan for leadership succession .**

*The incumbent Deputy CEO will have to :*

- work in alignment with the company's mission and aspirational goals to expand to grow the revenues and business operations .
- Demonstrate leadership by being an active member of the management team and work closely with the Chairman and Board of Directors to realize the company's goals
- add to the bouquet of products and services in responding to market dynamics , formulating strategies and achieving the financial and operational targets-
- monitor performance with measurable metrics -- and take timely actions to ensure sustainable and value based growth.
- augment the talent pool by hiring employees with appropriate skill sets and endeavor to keep them highly motivated through value based H R practices.
- initiate effective digital marketing and other strategies for customer acquisition, and relationship management .
- mentor and develop the next level of the senior management team by raising bar for performance and transforming the culture to the one that focuses on long-term sustenance of qualitative and profitable growth..
- manage relationships with institutions outside and Working closely with the Stakeholders and evaluate strategic options for enhancing shareholders value .

### **Requirements :**

The candidate should be :

- aspirational in goal seeking , self motivated ,strong in soocal network, proficient to interpret market trends ,more particularly Housing Finance segment in tandem with retail financial products Of banks and HFCs,
- excellent in communication ,negotiation skills and compliance consciousness

**Candidate to possess::**

- 12 - 15 years of work experience in a dynamic financial sector environment ( managerial l experience at senior level in a HFC for at least half of those years will be preferred)
- Demonstrated success in leadership teams of growing organizations managing diverse business units.
- Good understanding of the technology for use in the industry for customer acquisition/relationship management , processes, MIS, and , analytics
- A Master's degree , preferably MBA from a reputed institution or CA OR equivalent degree
- not over 55 years in age

**Compensation** will commensurate with the individual's profile and shall be comparable to similar positions in companies in peer groups and could include stock options and other benefits.

**The position will provide opportunity for hierarchical advancement and leadership of the company .**

Interested candidates may apply to :

*chairman@sasvithahome.com*